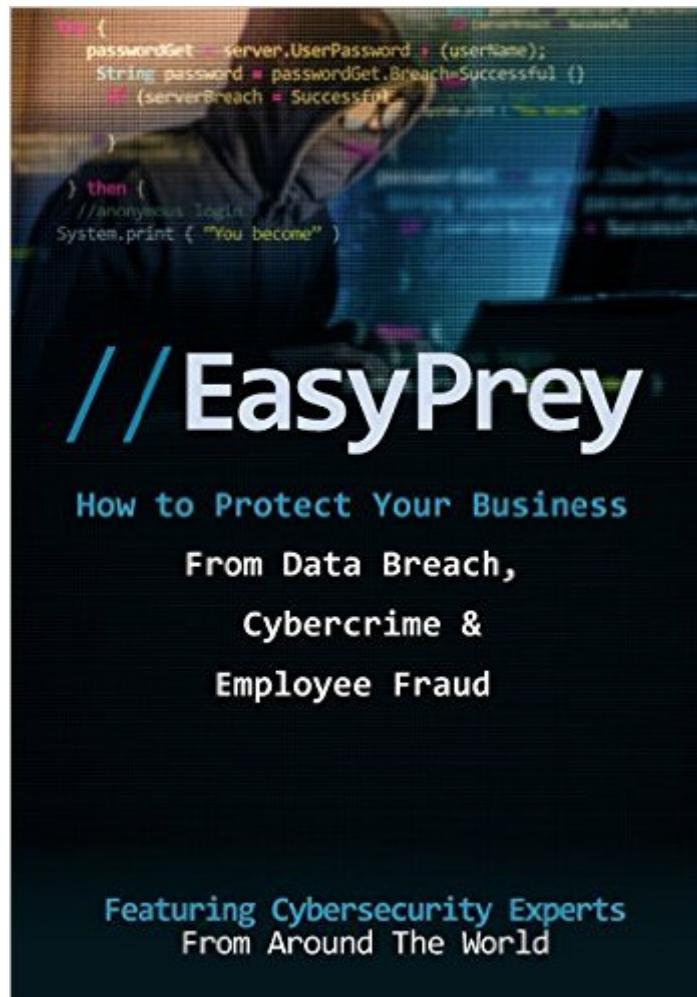


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Easy Prey



Synopsis

The term Easy Prey aptly describes those businesses exposed to the illegal, immoral and illicit industry known as Cybercrime. Unsuspecting and often unwary businesses and their personnel are often taken in as "easy prey" by cyber-gangsters. Cybercrime, which replaced cybervandalism, is growing quickly and more sophisticated daily. To counter the threats of cybercrime, the Celebrity Experts(r) in this book lead the way to secure their clients' systems and data from vicious cyber-attacks. With added government regulations for compliance and privacy, these experts are called upon to train and protect their clients from the online bandits that frequent the Internet, as well as to meet regulatory compliance standards. The need to secure business cybersystems and to train personnel in cyber-security has become critical. Businesses of every size can no longer assume their computer operations are safe. Professionals - like the Celebrity Experts(r) in this book - are called in to ensure they don't become Easy Prey for the cybercriminals, thereby protecting them from the unimaginable social and financial consequences they can bring

Book Information

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Customer Reviews

It's great to see this from a peer level that can be passed along to our customers. Businesses of all sizes SHOULD be well aware of the threat as a very real possibility and this helps the transfer of that info as educational not a sales pitch.

If you want to understand the real risks your business faces and what you can do about it, this is the place to start. Lots of great practical advice for businesses of every size. The technical experts who

contributed to this book have the "in the trenches" experience to share real world recommendations that can save your business headaches and money.

An important read for leaders of businesses of any size. With the growing proliferation of cloud storage and mobile computing, it is vital to ensure the integrity of the systems that protect the reputation of your business, your employees and customer partners. Great resource.

Most small businesses (and Likely big business too) are vulnerable and this book points out how we can better defend against known perils. Exceptional read.

It's nice to know how not to let someone easily take me to the cleaners, and a portion of the the proceeds go to St Jude's

This is a great book that will teach you what it takes to protect your company from cybercriminals.

Great Read... ExcellentÃ¢Â¢ information for everyone

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